

ALL WAYS. THE RIGHT PLACE.

RECORD OF SUCCESS 2016

including



MAY 16 – 18, 2018

International Exhibition for Logistics, Mobility,
IT and Supply Chain Management
SHANGHAI NEW INTERNATIONAL EXPO CENTRE

»» www.transportlogistic-china.com



**transport
logistic**China

CONNECTING BUSINESS

CHINESE, GLOBAL, LEADING: TRANSPORT LOGISTIC CHINA 2016

GLOBAL, INTERNATIONAL, OPTIMAL: CHINA HOSTS THE WORLD

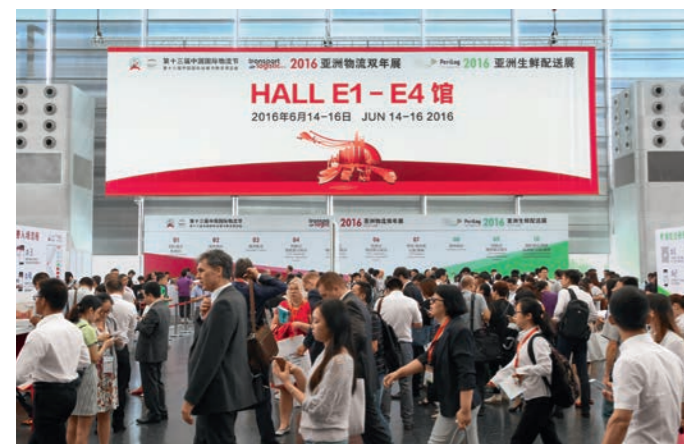
Bigger than ever. In 2016, 602 exhibitors from 48 nations and over 22,000 visitors from 65 countries came to the most important “International Exhibition for Logistics, Mobility, IT and Supply Chain Management”, held at the New International Expo Centre in Shanghai.

The figures also showed a rise in the number of Chinese companies exhibiting here for the first time. In 2018 another chapter will be written in the story of transport logistic China.

WE MOVE THE WORLD

From around the globe. transport logistic China attracts participants from a very broad international spectrum. In 2016 market leaders and decision-makers from far and wide converged on this event in Shanghai. The exhibitors came to meet up with customers, new prospects and a trade audience actively planning new investments. For exhibitors, transport logistic China is the best place to find the right partner for the future. To ensure they stay connected with the whole world.

- ➔ A chance to review the entire value chain
- ➔ Meet up with all the important decision-makers
- ➔ Grow your business in the expanding Chinese market
- ➔ Benefit from the rising number of participants
- ➔ Update your knowledge in the widely acclaimed supporting program
- ➔ Participate in the government supported country pavilions
- ➔ Comprehensive support services to boost your exhibition success



GLOBAL REACH: 48 EXHIBITOR COUNTRIES



RUSSIA—A STRONG PARTNER

Russia is one of China’s most important trading partners. China, as the host country, and Russia as partner country put on a joint presentation at transport logistic China 2016.

This impressive presentation was a chance for visitors to learn about new projects and developments. It was a perfect place to get in contact with key decision-makers from both partners.



Mr. Maxim Sokolov,

Minister of Transport of Russian Federation visited transport logistic China 2016 and was impressed by the diversity of the exhibition offering

“The good quality of visitors confirms the importance and scope of the exhibition. In addition, the accompanying conference program will undoubtedly have a positive effect on the development of international logistics.”



PERFECT COMBINATION: CHINA INTERNATIONAL LOGISTICS WEEK INTEGRATED INTO TRANSPORT LOGISTIC CHINA

A strategic cooperation with great potential: A collaboration between transport logistic China and the cooperation partner CCTA (China Communication and Transportation Agency) brought additional value to the show. This included, for example, the presentation of awards to important logistics service-providers. Thanks to the good connections of China International Logistics Week to local government and industrial associations, our international exhibitors benefited from highly profitable synergies.



HIGH SATISFACTION: RATINGS BY EXHIBITORS (GOOD TO EXCELLENT)

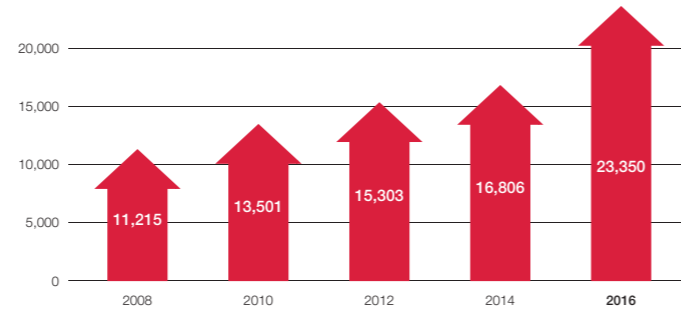


NEW CUSTOMERS LOOKING FOR YOUR SERVICES

BENEFIT FROM THE OUTSTANDING VISITOR QUALITY

- ➔ New visitor record: 22,000 visitors from 65 countries
- ➔ Contact with international visitors
- ➔ Meet up with decision-makers and procurement managers
- ➔ The right fit: Excellent online matchmaking
- ➔ Find out all about new projects
- ➔ Win new customers
- ➔ Do good business

SUCCESS CONTINUES: EVER MORE VISITORS



GLOBAL REACH: 65 VISITOR COUNTRIES



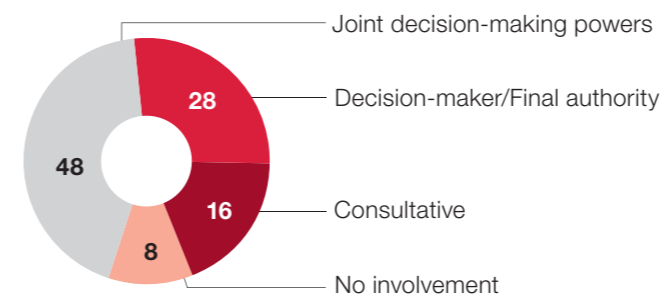
HIGH SATISFACTION: RATINGS BY VISITORS (GOOD TO EXCELLENT)



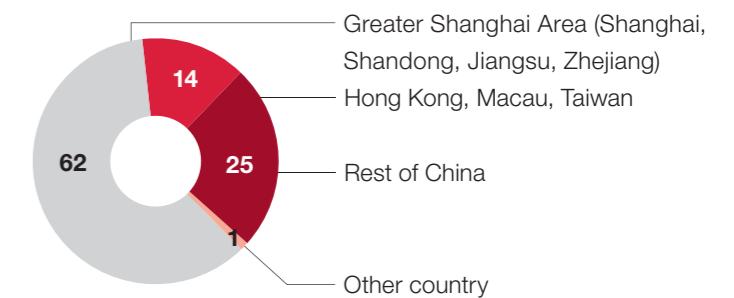
ALL TARGET GROUPS PRESENT: VISITOR PROFILE BY BRANCH OR INDUSTRY (%)



HIGH PROPORTION OF DECISION-MAKERS: VISITORS' DECISION-MAKING PROFILE (%)



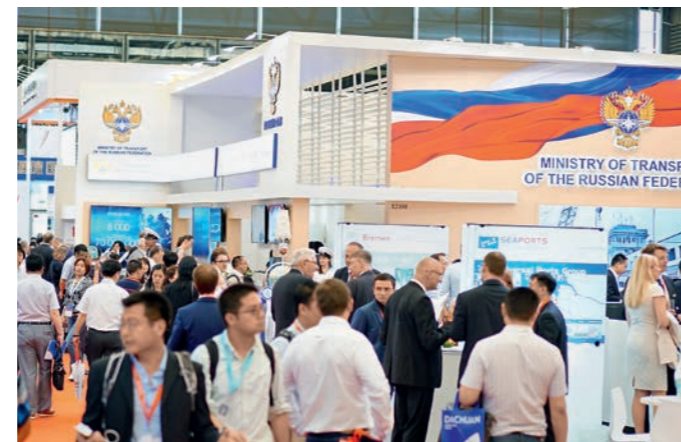
WELL ACCEPTED BY THE CHINESE AUDIENCE: PERMANENT RESIDENCE OF VISITORS (%)



Mr. Dong Jianjun,

Vice President of SINOTRANS & CSC Holdings Co., Ltd.

"There were numerous exhibitors from different fields and levels. The logistics was therefore covered almost entirely. Comparing with other events, there are more visitors at transport logistic China and they are more professional. Many visitors expressed strong interest in our services."



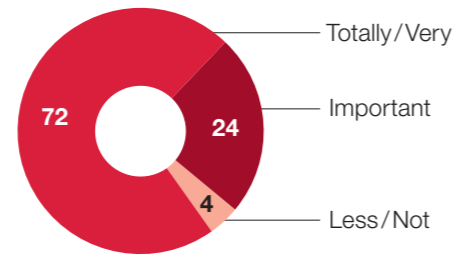
SIGNIFICANCE AND SATISFACTION OF THE CONFERENCE INCREASED

VALUABLE INPUT: THE SUPPORTING PROGRAM

More valuable than ever before. For visitors and exhibitors. Experts reported on current developments and trends in the market, in over 50 in-depth forums and conferences.

Where are the opportunities for the future? Where is the market potential? How can you leverage synergies across regions? Many exhibitors made use of the supporting program as a platform for presentation and for raising their own profile.

VISITORS HIGHLY SATISFIED: IMPORTANCE OF THE SUPPORTING PROGRAM (%)



Ms. Xu Jiamei,
Vice President of Global Logistic Properties

“The accompanying forums are very helpful as a platform to discuss the latest topics in smart logistics.”

SUCCESS ACROSS BORDERS: THE COUNTRY PAVILIONS

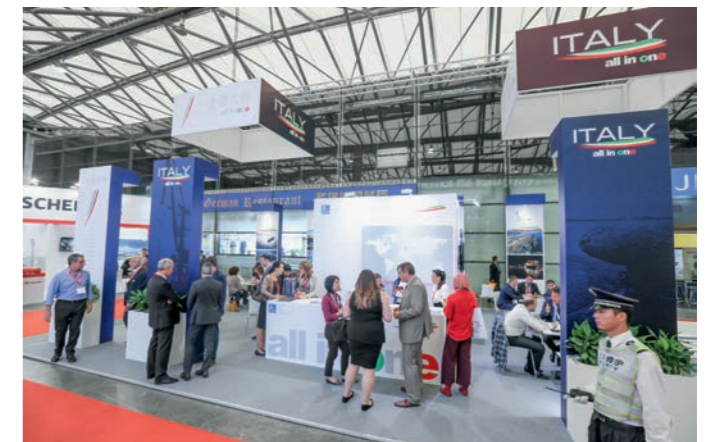
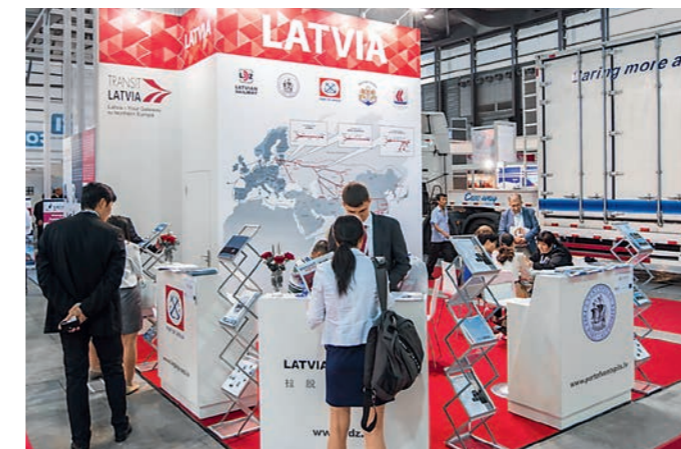
FROM AROUND THE WORLD

Expanding business across borders—quickly and easily. Seven nations put on seven separate presentations of the interests, offers and requirements of their countries. All the market leaders were there: A total of 69 key logistics companies from across the geographical spectrum exhibited at these pavilions. The visitors flocked to gather information here. It was a great success for transport logistic China.

STRONG APPEAL

The country pavilions gather together the expertise and forward-looking business solutions of an entire nation. They are the perfect place to present the performance capabilities and services of national companies in an international context.

TARGETED INSIGHTS: 7 COUNTRY PAVILIONS WITH A TOTAL OF 69 EXHIBITORS

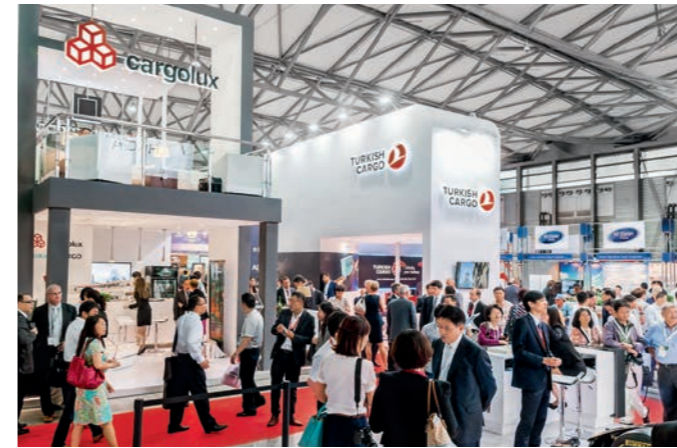


HIGHER, FASTER, FURTHER: SUCCESSFUL TRANSPORT ABOVE THE CLOUDS



Air Cargo
China

Part of: **transport logistic** China



AIR CARGO CHINA

Air Cargo China was and is an independent section at transport logistic China, and an important platform for global air freight logistics.

As an extensive exhibition and important conference, Air Cargo China has developed into the most important event for the entire air cargo sector in Asia.

CELEBRATING AIR-FREIGHT EXCELLENCE

The winner is... The glamorous ceremony to present the Air Cargo Week's World Air Cargo Awards is always a memorable highlight.

To find out who the winners of this coveted trophy were, and for more on the competition, go to:

»» www.aircargochina.com/en/air_cargo_awards_2016/awards.html

AIR CARGO CHINA CONFERENCE

First-hand information. The ACC Conference featured leading experts and decision-makers from the sector discussing current themes. For example: What strategies promise greatest success in the coming years? How can the industry attract high potentials and where are the best growth opportunities? The ACC Conference delivered the answers. Direct. Competent. Relevant.

CHAired BY ...

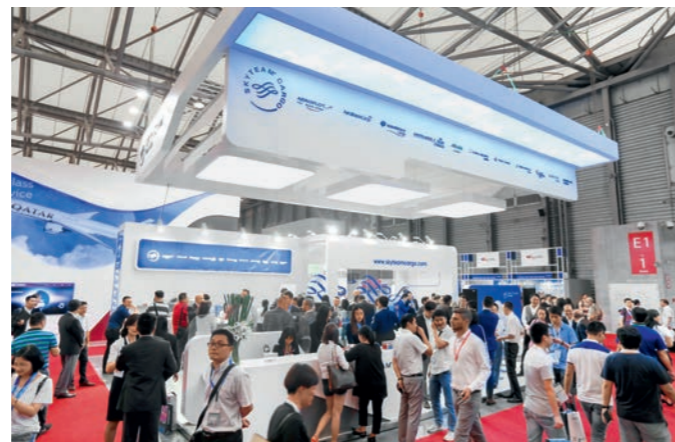
... Bernd Maresch, Maresch GmbH Zurich, speakers included:

- ➔ Glyn Hughes, IATA
- ➔ Enno d. Osinga, TIACA
- ➔ Darryl Judd, Logistics Executive Group
- ➔ Ashwin Bhat, Swiss WorldCargo
- ➔ Dominik Dieckmann, Accenture
- ➔ John DeBenedette, Worldwide Information Network (WIN)
- ➔ Mike Hewitt, ECS
- ➔ Denis Ilin, AirBridgeCargo Airlines

Mr. Dirk Reich,

President and CEO of Cargolux Airlines pointed out and expected as a result of the show "to increase business in China".

"Air Cargo China, Asia's biggest air freight industry event, is moving in the right direction."



Find out more about the Air Cargo China:

»» www.AirCargoChina.com



SEE YOU AT
NEXT TRANSPORT LOGISTIC CHINA:

MAY 16 – 18, 2018

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VENUE

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