



Messe München

Connecting Global Competence

All ways.
The right place.



May 16–18, 2018

Shanghai New International
Expo Centre

» www.transportlogistic-china.com

**tlc transport
logistic
CHINA**

asia's leading exhibition

Big, bigger, transport logistic China 2018

Benefit from Asia's potential in Shanghai

In recent years, transport logistic China has become the place to be for anybody in logistics, mobility, IT and supply chain management. At the last Shanghai fair, more than 602 exhibitors highlighted the relevance of this sector not only for China but with a stunning 23,000 visitors from 65 countries, for logistics experts from all over the world!

For 2018 you can once again expect transport logistic China to welcome you with the entire spectrum of logistics products, technologies and services. Asia's biggest and most exciting logistics fair awaits you with a professionally organized and internationally relevant event, managed by the highly experienced team of the transport logistic trade fair in Munich and Shanghai. For you as an exhibitor, transport logistic China is a great opportunity to connect with your target audience as well as other highly qualified trade visitors.

air cargo China. Where the entire air cargo sector comes together



As an integral part of transport logistic China, air cargo China brings the whole air cargo industry together in one place.

7 reasons why you should attend

- » Your overview over the entire value chain
- » Meet important decision-makers from all over the world
- » Benefit from the progressive Chinese market
- » Profit from the high number of participants
- » Get up to date and exchange knowledge—with the great supporting program
- » Become part of the government supported national pavilions
- » Make use of our support services to boost your exhibition success

The economic potential in China continues

With its unparalleled economic boom in recent decades and an impressive seven percent growth in gross domestic product, China offers outstanding business opportunities. The ongoing massive expansion of China's infrastructure and a change of course towards an economy more oriented towards consumption and services renders the People's Republic of China highly attractive for those in the transport and logistics sector.

No wonder that more and more companies from all over the world unite, commonly fly their respective country's flags and present their solutions together in the context of our growing national pavilions.



Earlier this year—save the date!
May 16–18, 2018

Shiqi Feng,

Vice president, China Railway Express Co., Ltd. (China)

“There are a lot of visitors here at transport logistic China. It shows that people really care about the development of the logistics industry.”

New solutions, new possibilities: Where freshness hits the Silk Road.

Discover the power of the new sections



As transport logistic China is always striving to reflect the latest trends and market developments, we would like to present two of the most important sections in 2018:

While truck & trailer focuses on the potential of commercial vehicles, the perilog section especially concentrates on the quickly developing fresh logistics in Asia.

The New Silk Road: Paving the way for new opportunities

In order to push the connectivity and cooperation between the People's Republic of China and the rest of Eurasia, the Chinese government has developed the Silk Road Economic Belt and the 21st century Maritime Silk Road: These initiatives, also known as One Belt, One Road (OBOR), are to facilitate the flow of goods and include building and improving roads, railways, shipping routes, harbours and logistic centres, especially in the hinterland. This means various new opportunities for the economy along the New Silk Road which we will focus on at transport logistic China 2018.

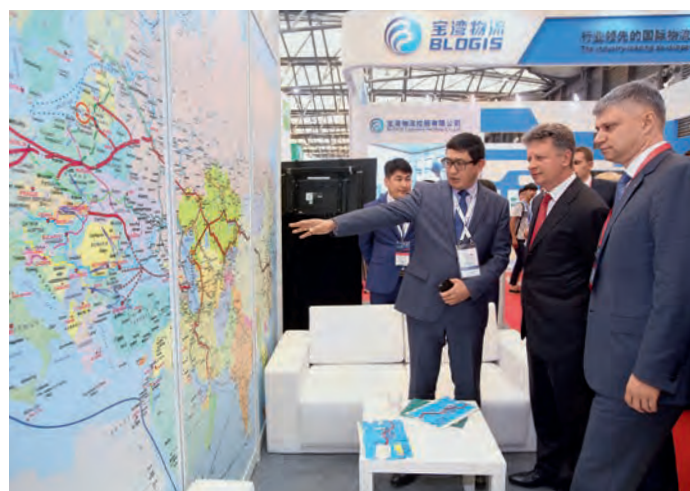
Fresh, firm, fail safe: Solving the challenge




Fresh delivery service has always been a challenge for logistics and transport. "perilog (perishable logistics)—fresh logistics asia" focuses on solutions for transporting and storing perishable goods as well as the particular challenges of cool chain logistics.

In 2018, there will be 10 exhibition sectors:

- » Fresh delivery services and cold chain distribution centers
- » Cold chain storage and handling equipment
- » Pharmaceutical cold chain
- » Integrated cold chain, fresh-preservation technology and packaging
- » Project of precooling, cold storage & clean room
- » Refrigeration, refrigerated transport equipment and technology
- » Fresh food processing, fresh preservation and packaging equipment
- » Selecting conveyor belts, processing line, preservation and packing
- » Packaging, cooling materials and refrigerator accessories





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transport logistic CHINA
 asia's leading exhibition
- 
air cargo CHINA
 exhibition and conference
- 
perilog CHINA
 fresh logistics asia

Boost your expertise, free of charge

With 2,540 participants in 20 conferences in 2016 the exhibition offered plenty of opportunities to discuss the latest topics in smart logistics. In 2018, we will once again provide a free conference program with a line-up of over 100 high-profile speakers presenting refreshing insights and trends in transport and logistics.

Discover the current trends in air cargo

Don't miss the international air cargo China Conference 2018 and learn everything about the latest developments and trends in the air cargo sector. While the main focus will be on the Asian market, it will also cover topics in the global context.

Book your booth space now:

[» www.transportlogistic-china.com/application](http://www.transportlogistic-china.com/application)

Huirong Li,

Vice President, PR&Marketing, Prologis China (USA)

“We have exhibited at every transport logistic China. As the highest-profile logistics trade show in this region, the exhibitor quality is especially good. The exhibition has grown bigger each year and attracts more visitors and exhibitors. We will definitely come again next year.”



National Supporting Institutions

- » National Development and Reform Commission of the People's Republic of China
- » Ministry of Transport of the People's Republic of China
- » General Administration of Customs of the People's Republic of China
- » The Military Transportation Department of the General Logistics Department of PLA
- » State Railway Administration of the People's Republic of China
- » Civil Aviation Administration of China

International Partners

- » German Logistics Association (BVL)
- » German Association for Freight Forwarding Logistics (DSLV)
- » European Logistics Association

Chinese Partners

- » Advanced Sino Gold International Exhibition Co., Ltd.
- » Chengdu Logistics Association
- » China International Freight Forwarders Association
- » China Road Transport Associations
- » China Logistics Times
- » China Logistics Investment & Financing Union
- » China Logistics University Alliance
- » City Logistics Research Center of China
- » Lianyungang City Continental Bridge Transport Study
- » Multimodal Transport Group
- » Shanghai Transportation Trade Association
- » Shanghai International Shipping Center Development & Promotion Organization
- » Shanghai Logistics Association
- » Shanghai Pudong Modern Service Industry Promotion Association
- » Shanghai Pudong Modern Logistics Association
- » Urban Logistics Union of China



Organizer

Messe München GmbH
Messe München Shanghai Co., Ltd.

Venue

Shanghai New International Expo Centre
No. 2345 Longyang Road, Pudong New Area
Shanghai (Pudong), 201204, PR China

Opening hours

Wednesday to Friday: 09:00 – 17:00

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» www.transportlogistic-china.com

Booth space allocation:

Starting September 1, 2017

Registration deadline:

January 31, 2018

Register now for Asia's no. 1 logistics platform:

» www.transportlogistic-china.com/application



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