



Messe München  
International

Connecting Global Competence

ALL WAYS.  
THE RIGHT PLACE.



**JUNE 14 – 16, 2016**

International Exhibition for Logistics, Mobility,  
IT and Supply Chain Management

SHANGHAI NEW INTERNATIONAL EXPO CENTRE

»» [www.transportlogistic-china.com](http://www.transportlogistic-china.com)



**transport**  
**logistic**China

**CONNECTING BUSINESS**

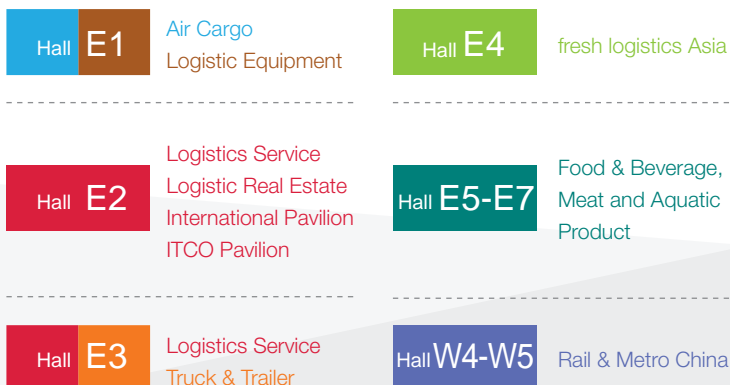
# A New Version of “Logistics Make It Happen”

- As the Asia version of the world’s largest transport & logistics trade show, transport logistic China has provided a perfect platform for the trade exchange which improves the development of logistics industry since it stepped into China in 2004.
- transport logistic China 2016 will be held again from June 14th to 16th at Shanghai New International Expo Centre. This edition will closely focus on the concept of “Logistics Make It Happen”. Domestic and international exhibitors will display the technology on the field of transportation, logistics and supply chain, which highlight how new logistics services change daily life and business environment.
- transport logistic China 2016 will be held with China International Logistics Week and in conjunction with other four relevant industry trade shows. The scale of the exhibition has reached to 80,000 square meters, bringing together 1,200 domestic and international leading companies and approximately 35,000 professional visitors. It has been the largest and most significant industry festival in Asia Pacific region.



## Bigger than Bigger, Win-win Cooperation to Build a Whole Industry Chain Platform of Transportation and Logistics

transport logistic China 2016 will be held again with fresh logistics Asia and also associates with Air Cargo China, truck & trailer China and Rail & Metro China, which covers the whole industry supply chain.



## 8 Exhibitors Profile



Logistics Services



Logistics Real Estate



Air Cargo



Road & Railway Transportation



Ports & Shipping Logistics



Special Purpose Vehicle



Fresh Logistics



Logistics Equipment & IT System

## Leading Logistics Providers Gathering (Previous Exhibitors)

### Logistics Services



### Logistics Real Estate



### Air Cargo



### Road & Railway transportation



### Ports & Shipping Logistics



### Logistics Equipment & IT System



### Fresh Logistics



\*in the alphabetical order.

# 2014 Review

6th International Exhibition For Logistics, Mobility, IT and Supply Chain Management  
第六届中国国际物流、交通运输及远程信息处理博览会

2014.6.17-6.19  
HALL N1-N2

6 country pavilions

33 accompanying programs

47 exhibitor countries / regions

69 visitor countries / regions

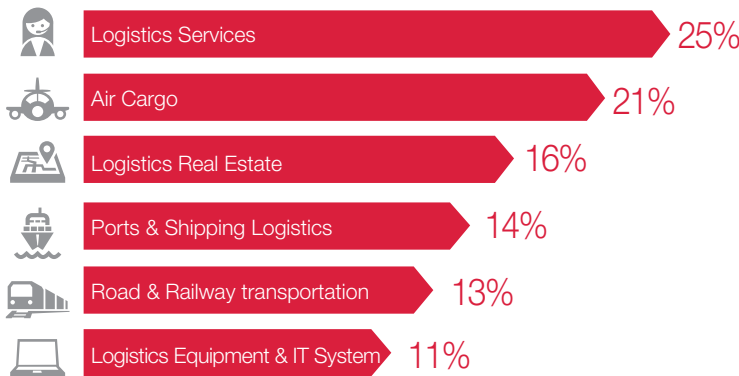
265 buyers delegations

800 exhibitors

25,000 visitors

50,000 m<sup>2</sup> display area

## Exhibitors Sections



## High Satisfaction by Exhibitors



"Our most prominent impression about transport logistic China is its strong commercial atmosphere. The visitors are very professional. We met customers from the chemical engineering, engineering, automobile, consumer goods, cold chain, supply chain, shipping, railroad transport and many other fields. Besides promoting our brand and services, we are able to make actual business talks through the platform transport logistic China offers us. The high-end positioning, high-quality exhibitors and visitors ensure us a fairly good result."

**Qian Wang, Supervisor of Brand Management,**  
Managerial Dept. SINOTRANS & CSC Holdings Co., Ltd., China

"GLP is exhibiting at transport logistic China for the fifth time in a row. transport logistic China offers us a very good platform to find potential customers and maintain existing ones. The accompanying conferences also convened a lot of leading companies in the industry, so we can share ideas with more people and talk with them about the news and business trends in the industry. transport logistic China has always tried to integrate the upper and lower stream of the industry. In fact it does attract exhibitors and visitors from the entire spectrum of the logistics industry. We appreciate that very much."

**Jiamei Xu, Vice President,**  
Global Logistic Properties, Singapore

## Targeted Insights: 6 Country Pavilion



Germany



The Czech Republic



Italy



Latvia

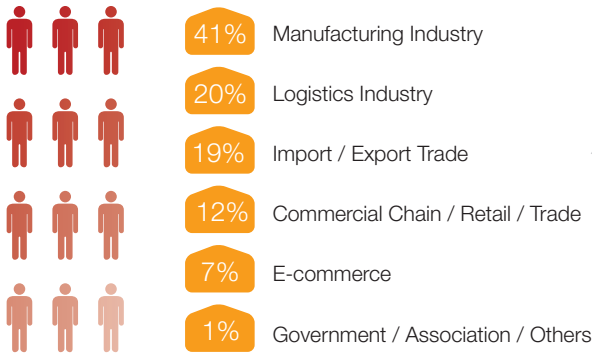


Russia

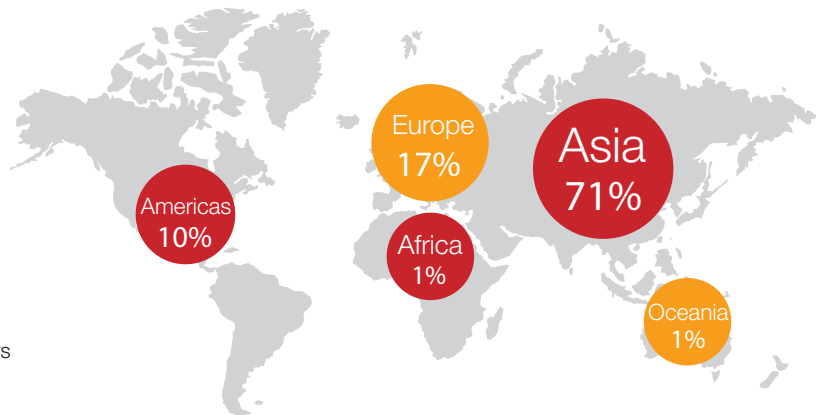


Spain

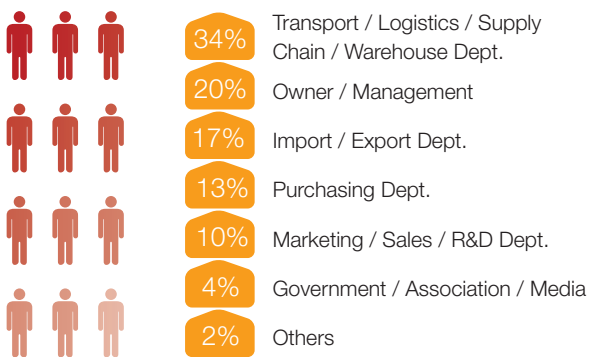
## Visitor Profile by industry



## Global Reach: 69 Visitor Countries



## Visitor Profile by Position

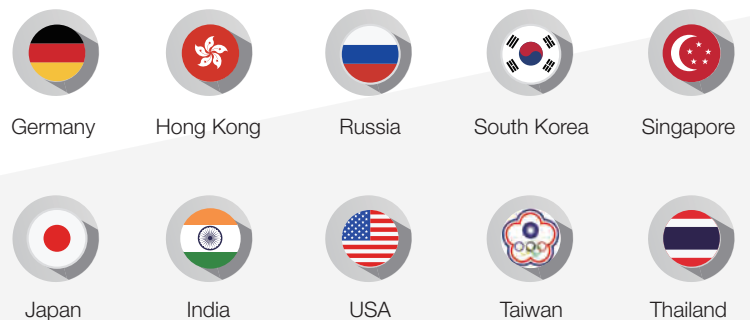


## VIP Visitor Delegations Showing the Good Quality of the Show

2014 Visitor Delegation Review (Part):

- Korean manufacturer delegation
- Germany Niedersachsen delegation
- Luxembourg delegation
- Shanghai food, pharmaceutical and textile enterprise delegation
- Shanghai Pharmaceutical Professional Association delegation
- Shanghai international logistics enterprise delegation
- Sichuan Logistics Association delegation
- Chengdu Logistics Association delegation
- Zhengzhou Trade and Industry Bureau delegation
- Zhengzhou airports and logistics enterprise delegation
- Ningbo manufacturer delegation
- Changzhou manufacturer delegation
- Yibin Port delegation
- Logistics managers of manufacture industry delegation
- Kuehne+Nagel delegation
- General Motors Corporation delegation
- Midea delegation

## Top 10 Visitors Countries / Regions



"China is our most important market outside Europe. The show is more a platform for us to communicate and to reach new possible clients from China and strengthen the existing contacts to the companies and associations, which is very beneficial for us. It is also a platform to have a common meeting point with our members of the delegation."

**Michael Kuchenbecker, Director,**  
Logistics Alliance Germany, Germany

# Super Large Scale of Accompanying Programs

## 2016 Accompanying Programs Preview (Part)

- 4<sup>th</sup> Supply Chain Management and Innovation Forum
- Air Cargo China Conference
- Chinese German Logistics Forum
- Port Logistics Development Forum
- Sea-land Silk Road Logistics Channel Forum
- 3<sup>rd</sup> Pujiang Development Forum
- China International Fruits and Vegetables Supply Chain Forum
- City Distribution Forum
- E-commerce Logistics forum
- Manufacturing Logistics Outsourcing Conference
- Integration of Supply Chain Resources Forum
- China Highway Freight Vehicle and commercial vehicle Forum
- Think logistics Café – transport logistic China 2016 Annual Salon
- Match-making

### High Satisfactory

- 86% delegates gain a lot from the accompanying programs
- 91% delegates are satisfied with the topics
- 81% delegates are satisfied with the speakers



## 2014 Review of the Forums



### Key speakers:

- He Liming, Chairman, China Federation of Logistics & Purchasing
- Li Muyuan, Secretary-General, China Communications and Transportation Association - Intermodal Sub-association
- Bill Fu, Director of Logistics Planning, JD.com
- Nancy Qian, General Manager, KXTX Supply Chain Management Co., Ltd.
- Liu Peijun, President, Beijing Express Channel Food Logistics Co., Ltd.
- Zhai Xuehun, CEO, Beijing Chinaway Technologies Co., Ltd.
- Dong Zhonglang, Partner, Eastern Bell Venture Capital

Much more speakers from relevant government departments, industry associations and leading enterprises

- Economic Planning Research Institute of the Ministry of Railways
- Shanghai Free Trade Zones United Development Co., Ltd.
- Chongqing City Hall Port Office
- Tianjin Free Trade Zone
- Yibin Municipal Government, Port Economic and Technological Development Zone
- People's Government of Shenzhen Yantian District
- Hong Kong Logistics Industry
- Schenker (China) Co., Ltd.
- Aviation Industry Corporation of China
- China Postal Express & Logistics Co., Ltd.
- DHL
- CEVA Logistics Company
- Siemens Logistics and Airport Solutions
- Roland Berger Strategy Consultants
- Lianhua Supermarket Holdings Co., Ltd.
- Robert Bosch GmbH
- Shanghai Pharmaceutical Logistics
- BASF (China) Co., Ltd.
- Bank of China Shanghai Branch

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## ORGANIZER

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Messe München International  
MMI (Shanghai) Co., Ltd.

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## CHINESE PARTNERS

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CFLP – China Federation of Logistic & Purchasing  
CCTA – China Communication and Transportation Association  
CAWS – China Association of Warehouses and Storage  
CIFA – China International Freight Forwarders Association  
CRTA – China Road Transport Associations  
STTA – Shanghai Transportation Trade Association  
SISCDPO – Shanghai International Shipping Center Development & Promotion Organization  
SLA – Shanghai Logistics Association  
PDS – Shanghai Pudong Modern Service Industry Promotion Association  
SPMLA – Shanghai Pudong Modern Logistics Association  
Sichuan Modern Logistics Association  
Chengdu Logistics Association  
Suzhou Logistics Association  
SOOCHOW – University Modern Logistics Institute  
Procurement and Trade Associations of Suzhou Industrial Park  
Xiamen Logistics Association  
Lianyungang City Continental Bridge Transport Study  
MTG – Multimodal Transport Group

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## INTERNATIONAL PARTNERS

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BVL – German Logistics Association  
DSLVL – German Association for Freight Forwarding Logistics  
CSCMP – Council of Supply Chain Management Professionals China  
ACSC – Asia Council of Supply Chain

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## STRATEGIC MEDIA PARTNERS

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JCtrans.com  
Jit Logistics

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